

1 when the government seeks to control thought or to justify its laws for that impermissible end.” *Free  
2 Speech Coalition*, 535 U.S. at 253.

3 This analysis is unchanged by the fact that listeners at issue here are minors. First  
4 Amendment limitations on governmental action are in general “no less applicable when [the]  
5 government seeks to control the flow of information to minors.” *Erznoznik v. City of Jacksonville*,  
6 422 U.S. 205, 214 (1975); *see Schwarzenegger*, 404 F. Supp. 2d at 1044 (“Children ‘are entitled to a  
7 significant measure of First Amendment protection.’”) (quoting *Erznoznik*, 422 U.S. at 212);  
8 *McConnell v. Federal Election Comm’n*, 540 U.S. 93, 231 (2003) (“Minors enjoy the protection of  
9 the First Amendment.”); *Blagojevich*, 404 F. Supp. 2d at 1075 (“[Concerns about thought control]  
10 apply to minors just as they apply to adults.”). As Judge Posner observed in *Kendrick*, preserving  
11 children’s First Amendment rights is “not merely a matter of pressing the First Amendment to a dryly  
12 logical extreme. . . . People are unlikely to become well-functioning, independent-minded adults, and  
13 responsible citizens if they are raised in an intellectual bubble.” *Kendrick*, 244 F.3d at 576-77. The  
14 State has no authority to censor material in order to achieve a desired effect in minors. “If controlling  
15 access to allegedly ‘dangerous’ speech is important in promoting the positive psychological  
16 development of children, in our society that role is properly accorded to parents and families, not the  
17 State.” *Blagojevich*, 404 F. Supp. 2d at 1075.

18 As this Court has already noted, there are few limits on the theory of governmental authority  
19 espoused by the Defendants in their defense of the Act. During oral argument on Plaintiffs’ motion  
20 for a preliminary injunction, the County Defendants suggested that the “harmful to minors” rationale  
21 would justify a censorship regime under which minors could be denied access to a broad range of  
22 books if the State could show that such books “harmed” children. But “[n]o court has previously  
23 endorsed such a limited view of minors’ First Amendment rights.” *Schwarzenegger*, 404 F. Supp. 2d  
24 at 1045. To the contrary, “[i]t is uncertain that even if a causal link exists between violent video  
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1 games and violent behavior” – and for the reasons described below, such a link has *not* been  
2 established – “the First Amendment allows a state to restrict access to violent video games, even for  
3 those under eighteen years of age.” *Id.*

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5 **C. The Legislative Record Is Devoid Of “Substantial Evidence” Supporting  
The Act’s Restrictions On Speech.**

6 Regardless of the purported interests advanced by the Defendants, the Act cannot withstand  
7 strict scrutiny because the State’s evidence, on its face, does not demonstrate that “the California  
8 legislature made ‘reasonable inferences based on substantial evidence.’” *Schwarzenegger*, 401 F.  
9 Supp. 2d at 1045 (quoting *Turner*, 512 U.S. at 666.). To the contrary, no court has ever credited the  
10 evidence that Defendants rely upon.<sup>3</sup> See *Blagojevich*, 404 F. Supp. 2d at 1074-75 (holding, after  
11 considering social science research in depth, that state defendants had failed to prove a compelling  
12 state interest by “substantial evidence.”). Indeed, that evidence is so one-sided and riddled with  
13 caveats that it cannot possibly support the interests claimed by the State.

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15 As this Court has already noted, the evidence relied upon by the California Legislature in  
16 passing the Act consists almost exclusively of articles by Dr. Craig Anderson. *Id.* Even taken at face  
17 value, Dr. Anderson’s work does not demonstrate either a substantial or a causal connection between  
18 “violent” video games and aggression. As *Blagojevich* observed, Dr. Anderson has conceded that the  
19 supposed “effects” of exposure to “violent” video games, if any, are quite small. *E.g.*, 404 F. Supp.  
20 2d. at 1059 (Dr. Anderson admits that his study shows that violent video games have only an  
21 “incremental” effect on aggressive behavior.); *id.* at 1060 (Dr. Anderson found only slight differences  
22 in “noise blast” test results between those who were exposed to violent video games and those who  
23 were not). Moreover, based on these limitations in Dr. Anderson’s work, the court in *Blagojevich*  
24 concluded that

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<sup>3</sup> Notably, the defendants in Illinois did not appeal any of the district court’s factual findings or legal conclusions about that state’s “violent” video games law.

1 defendants have failed to present substantial evidence showing that  
 2 playing violent video games causes minors to have aggressive feelings  
 3 or engage in aggressive behavior. At most, researchers have been able  
 4 to show a correlation between playing violent video games and a  
 5 slightly increased level of aggressive thoughts and behavior. With these  
 limited findings, it is impossible to know which way the causal  
 relationship runs: it may be that aggressive children may also be  
 attracted to violent video games.

6 *Id.* at 1074.

7 Indeed, Dr. Anderson has admitted that “violent” video games do not cause immediate acts of  
 8 extreme violence, and that “the vast majority of the kids . . . playing violent video games right now  
 9 . . . are going to grow up and be just fine.” Transcript of Testimony of Dr. Craig A. Anderson,  
 10 *Blagojevich*, 11/15/05 Tr. at 283 (“Anderson Test.”) (*see*, Declaration of Katherine A. Fallow  
 11 (“Fallow Decl.”), ¶ 2, Exh. A (Fallow Decl. attached hereto as Exh. 1). Even read charitably, this is  
 12 light years from being a record of substantial evidence demonstrating a real harm or compelling state  
 13 interest.

14 Moreover, although the Act posits that children are especially vulnerable to the supposed harm  
 15 of “violent” video games, the record is devoid of evidence demonstrating that video games are any  
 16 more “harmful” than other violent media. The Seventh Circuit specifically found in considering Dr.  
 17 Anderson’s research that there was no evidence that video games “are any more harmful to the  
 18 consumer or to public safety than violent movies or other violent, but passive entertainments.”

19 *Kendrick*, 244 F.3d at 579. *Blagojevich* reached the same conclusion, finding that Dr. Anderson’s  
 20 research did not show that video games were more harmful than other media. *See Blagojevich*, 404  
 21 F. Supp. 2d at 1074 (“Dr. Anderson also has not provided evidence to show that the purported  
 22 relationship between violent video game exposure and aggressive thoughts or behavior is any greater  
 23 than with other types of media violence, such as television or movies, or other factors that contribute  
 24 to aggression, such as poverty.”). This conclusion was inescapable given that Dr. Anderson  
 25 conceded in his *Blagojevich* testimony that the “effect sizes” for television and video game  
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1 "violence" are essentially the same. Anderson Test., 11/15/05 Tr. at 279-80. And Dr. Anderson's  
2 testimony revealed another lack of fit between the Act and its goals when he conceded that his  
3 research showed no difference in "vulnerability" to violent images as between adults and children. *Id.*  
4 at 324-25.<sup>4</sup>

5 Therefore, the legislative record does not provide "substantial evidence" for the State's claim  
6 that exposure to "violent" video games causes an increase in violent or aggressive behavior. The  
7 Defendants' evidence of "psychological" or "neurological" harm is even flimsier. The core concern  
8 of the State's social science evidence is demonstrating a link between video games and violence,  
9 rather than psychological or neurological harm. *See* Williams Decl. at ¶ 4 (attached hereto as Exh. 2)  
10 (noting that Dr. Anderson's work is "generally concerned" with whether video games create "violent  
11 adolescents"). Indeed, the studies cited in the State's "Violent Video Game Bibliography," State  
12 Opp. to Prelim. Inj., App. A at A14-18, skew almost entirely toward a concern with violence (and  
13 Anderson has authored or co-authored roughly half of the studies cited). And even those that purport  
14 to have a focus on psychological harm generally tie that harm to increased aggression. *E.g.*, Funk, et  
15 al., *Violence Exposure in Real-Life, Video Games, Television, Movies, and the Internet: Is There*  
16 *Desensitization?* (noting that desensitization is associated with increased aggression) (reprinted in  
17 State Opp. to Prelim. Inj., App. E at E1-10).<sup>5</sup>

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22 <sup>4</sup> Dr. Anderson further admitted that increases in "aggression" could be the result of a large number  
23 of stimuli, and he has not done the research to compare the relative effects of any of these other  
24 factors. Anderson Test. 11/15/05 Tr. at 328. Finally, just as the State has failed to consider the  
25 substantial body of research that contradicts the position it advocates, *infra* at 13, Dr. Anderson has  
ignored contrary evidence in reaching his conclusions about the so-called effects of exposure to  
"violent" video games. *Id.* at 335-36. This one-sided research cannot support the State's claimed  
interests in this case.

26 <sup>5</sup> Ultimately, every court to have considered the issue has rejected the psychological harm rationale as  
27 a basis for restricting video games. *See Blagojevich*, 404 F. Supp. 2d at 1074-75; *IDSA*, 329 F.3d at  
959; *VSDA*, 325 F.Supp. 2d at 1188. The Eighth Circuit rejected a materially indistinguishable  
28 "psychological harm" justification, holding that "[t]he [government's] conclusion that there is a  
strong likelihood that minors who play violent video games will suffer a deleterious effect on their

[Footnote continued on next page]

The State's supposed interest in preventing minors from experiencing a "reduction of activity in the frontal lobes of the brain" is even less compelling. Act, § 1(a). The State has pointed to the research of Dr. William Kronenberger in support of its claimed interest in preventing a reduction in "frontal lobe" activity. As two other courts have already recognized, however, Dr. Kronenberger's research does not constitute "substantial evidence" supporting a restriction on speech. Critically, none of Dr. Kronenberger's "brain scan" studies – only one of which has been published – distinguish between the supposed effects of playing "violent" video games versus from watching "violent" television, and as a result nothing in his research supports singling out video games for censorship. *Granholm*, 404 F. Supp. 2d at 982; *see also* Testimony of William Kronenberger, 11/14/05 Tr. at 77 (*see*, Fallow Decl., ¶ 2, Exh. B) (conceding that his studies "did not analyze the effect of violent video games specifically") ("Kronenberger Test."). And, Dr. Kronenberger has repeatedly conceded that his research does not show that playing "violent" video games *causes* the brain patterns observed by his research team. *Blagojevich*, 404 F. Supp. 2d at 1074; Kronenberg Test., 11/14/05 Tr. at 77-78 (conceding that his findings are merely "correlational"); Press Release, Indiana Univ. School of Medicine, *Self-Control May Be Affected By Violent Media Exposure*, May 26, 2005, *available at* [http://medicine.indiana.edu/news\\_releases/viewRelease.php4?art=339&print=true](http://medicine.indiana.edu/news_releases/viewRelease.php4?art=339&print=true). At most, Dr. Kronenberger's research describes differences in brain patterns observed through MRI; he does not even claim to be able to predict the behaviors of those he observed. Kronenberg Test., 11/14/05 Tr. at 90; *see also* *Blagojevich*, 404 F. Supp. 2d at 1074 ("Decreased activity does not necessarily indicate diminished capacity; it can signify expertise or use of an alternative mental method of

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psychological health is simply unsupported in the record," and expressly rejecting Dr. Anderson's research as "fall[ing] far short of a showing that video games are psychologically deleterious." *IDSA*, 329 F.3d at 959.

1 achieving the same goal"); Nusbaum Decl. ¶¶ 17, 32 (attached hereto as Exh. 3). For these reasons,  
2 *Blagojevich* found Dr. Kronenberger's research "unpersuasive" and far from the "substantial  
3 evidence" required for restricting speech. *Blagojevich*, 404 F. Supp. 2d at 1065; *see Granholm*, 404  
4 F. Supp. 2d at 982.

5 Finally, the State's defense of the Act is fundamentally flawed for the additional reason that the  
6 "evidence" on which it relies is so one-sided and biased that it cannot support a reasonable inference  
7 that the Act's restrictions are necessary to prevent supposed harms from exposure to "violent" video  
8 games. In relying almost exclusively on the work of Dr. Anderson and Dr. Kronenberger, the State  
9 wholly ignores a substantial body of literature either finding no effect of playing video games or  
10 finding a positive effect. *See Goldstein Decl.* at ¶ 7 (attached hereto as Exh. 4) ("[The State has]  
11 ignor[ed] studies with null or inconsistent results"); *Williams Decl.* at ¶ 39 ("It appears that [the State  
12 has] only included the papers that they might interpret to support the law."). As the court in  
13 *Blagojevich* concluded, the failure of the Illinois Legislature to consider "any of the evidence that  
14 showed no relationship or a negative relationship between violent video game play and increases in  
15 aggressive thoughts and behavior," along with its failure to take into account research that is critical  
16 of the work of Dr. Anderson and others, "further undermine defendants' claim that the legislature  
17 'made reasonable inferences' from the scientific literature based on 'substantial evidence.'"  
18 *Blagojevich*, 404 F. Supp. 2d at 1063. Likewise, here, because the State relied on only a biased  
19 subset of the available research and failed even to consider contrary data, it cannot demonstrate that  
20 the Act is supported by "substantial evidence."

21 **D. The Act Does Not Advance The State's Interests And Is Not Narrowly  
22 Tailored.**

23 Beyond its illegitimate and unsubstantiated goals, the Act fails to meet the other requirements  
24 of strict scrutiny. In order to survive strict scrutiny, the State must show that the Act materially  
25 advances the State's purported goals, and that it does so in a narrowly tailored way. *R.A.V.*, 505 U.S.  
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1 at 395. The State cannot satisfy its burden on either count.

2 First, the Act does not materially advance its stated goals. The State has singled out a subset  
 3 of video games for regulation, despite the fact that a wide range of media contain comparable violent  
 4 expression. *See Kendrick*, 244 F.3d at 579 (noting that “violent” video games “are a tiny fraction of  
 5 the media violence to which modern American children are exposed”); *Blagojevich*, 404 F. Supp. 2d  
 6 at 1075 (finding no evidence demonstrating that video games are more harmful than any other  
 7 media). Indeed, the available evidence on the effects of exposure to violence in video games,  
 8 particularly the evidence claiming “harm” to brain development rather than just a greater propensity  
 9 for violence, fails to distinguish between exposure to violence in video games or in other media.  
 10 Nusbaum Decl. ¶¶ 17, 32. And the Act cannot possibly materially advance its goals by preventing a  
 11 16-year-old from buying or renting the *Resident Evil IV* or *Tom Clancy’s Rainbow Six 3* video games,  
 12 *see* Price Decl. ¶¶ 30-37, 60-66, when the same teen may lawfully buy or rent *Resident Evil* and Tom  
 13 Clancy movies, and purchase Tom Clancy books.  
 14

15 Such differential treatment of similarly situated media is strong evidence that the Act’s true  
 16 goal is to punish a disfavored speaker – not to advance the State’s asserted interests. *See, e.g.,*  
 17 *Florida Star v. B.J.F.*, 491 U.S. 524, 540 (1989) (the “facial underinclusiveness” of a regulation  
 18 undermines the claim that the regulation serves its alleged interests); *Blagojevich*, 404 F. Supp. 2d at  
 19 1075 (“[T]he underinclusiveness of this statute – given that violent images appear more accessible to  
 20 unaccompanied minors in other media – indicates that regulating violent video games is not really  
 21 intended to serve the proffered purpose [of giving parents the power to protect children from harmful  
 22 images].”)

23 Second, the Act is not narrowly tailored. “Narrow tailoring” in the constitutional sense  
 24 requires that regulation of speech be limited to what is necessary to achieve the legislature’s end, and  
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1 that the State justify the rejection of less speech-restrictive alternatives, *see, e.g.*, *R.A.V.*, 505 U.S. at  
 2 395; *Playboy*, 529 U.S. at 813. The State does not come close to meeting its burden in this regard.  
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4       The Act is not narrowly tailored to achieve its purported goals. For one, there is no “fit”  
 5 between the general representations of violence prohibited by the Act – infliction of serious injury in  
 6 a “heinous, cruel or depraved manner” manner, for example – and the research allegedly  
 7 documenting harm to minors. As the California Senate Judiciary Committee Report observed in its  
 8 analysis of the law’s constitutionality, “[b]ecause there does not appear to be a direct correlation  
 9 between the proposed limitations and the negative effects discussed in the studies relied upon by the  
 10 [Act’s] author, it is unclear that the proposed definition of ‘violent video game’ is narrowly tailored  
 11 to address the state’s compelling interests, rather than simply tailored for the sake of a more ‘narrow’  
 12 statute.” Sen. Jud. Comm. Analysis at 11 (attached as Exh. 2 to Reply in Support of Plaintiff’s Mot.  
 13 Prelim. Inj.).

14       Further, the Act will almost certainly restrict access to games that should not be properly  
 15 considered “violent” video games under the Act. Because the Act imposes penalties for incorrect  
 16 determinations of whether a game should be classified as a “violent video game,” there is a  
 17 significant risk that games not falling within the Act’s definition will be labeled as “violent,” or  
 18 pulled off the shelves altogether to avoid any chance of liability. Lowenstein Decl. ¶¶ 16-18;  
 19 Andersen Decl. ¶¶ 9-11, 17; Price Decl. ¶¶ 9-10. Distributors will be required to review hundreds of  
 20 hours of game play to determine if even one scene meets the definition. As a result, manufacturers  
 21 and retailers will inevitably be cautious and overinclusive in restricting access to games depicting  
 22 violence even if not regulated by the Act. Due to this chilling effect, the Act will suppress a broad  
 23 swath of speech that is unrelated to the State’s purported interests.  
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Finally, the State has utterly ignored less speech-restrictive alternatives to furthering its purported goals, including parental controls,<sup>6</sup> increased self-regulation, and increased awareness of the industry's voluntary rating system. The State cannot satisfy its burden here while ignoring such obvious alternative methods of providing information regarding the content of games in order to accomplish the Act's goals. *See Playboy*, 529 U.S. at 824 ("[A] court should not presume parents, given full information, will fail to act."); *44 Liquormart, Inc. v. Rhode Island*, 517 U.S. 484, 507-08 (1996) (plurality op.) (striking down advertising ban because of less restrictive alternatives such as an "educational campaigns" or "counter-speech").<sup>7</sup> Moreover, the State only recently enacted a law requiring retailers to post signs indicating the availability of a video game rating system, *see Cal. Bus. & Prof. Code § 20650*; Andersen Decl. ¶ 15, but in fact rejected Plaintiffs' offer to work with it to help further educate consumers about the ESRB system and to assist in implementing effective technological controls for parents, even though the FTC has concluded that parents are involved in 83% of video game purchases for minors. *See Lowenstein Decl. ¶ 20-23*; FTC, *Report to Congress*:

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<sup>6</sup> Not only has the State not meet its burden of demonstrating that parents are currently unable to adequately supervise their children's game play, it wholly ignores recent technological developments that further enhance parents' ability to decide what games their children may play. For example, all three of the next-generation game consoles manufactured by Microsoft, Nintendo, and Sony will include parental controls allowing parents to limit a child's access to games based on the games' ESRB rating, an option that Microsoft's latest console already offers. *See Associated Press, Sony to hand parents video game controls*, Int'l Herald Trib., Nov. 28, 2005, available at <http://www.iht.com/articles/2005/11/28/business/sony.php>. This technology is similar to the voluntary filtering and blocking technologies that the Supreme Court identified as less restrictive alternatives to prohibitions on speech. *See Ashcroft*, 542 U.S. at 668-69; *Playboy*, 529 U.S. at 824-25; *see also Ashcroft*, 542 U.S. at 671-72 (noting that rapid technological developments may create alternatives displacing the rationale for imposing speech restrictions). In light of the increasing availability of parental-control technology for video games, the State may not wield the blunt instrument of censorship when more tailored – and wholly voluntary – means exist for addressing the supposed harm.

<sup>7</sup> Indeed, the Federal Trade Commission has concluded that the video game industry is performing better in its efforts in its ratings efforts than its peer retail industries – music and movies – that are not subject to State restrictions involving violence. FTC, *Report to Congress: Marketing Violent Entertainment to Children* at 28-29 (July 2004), reproduced in State Defs. Mem. App. E, E020, E046, E049-50 ("FTC Report"); *see also Blagojevich*, 404 F. Supp. 2d at 1075 (citing FTC report and noting that minors are more easily able to purchase other types of media rated for mature audiences than purchase M-rated video games).

*Marketing Violent Entertainment to Children* at 42 (July 2004), reproduced in State Defs. Mem. App. E, E020, E046, E049-50. The State has therefore failed to meet its burden to prove that a “plausible, less restrictive alternative . . . will be ineffective to achieve its goals.” *Playboy*, 529 U.S. at 816.

### III. THE ACT'S LABELING PROVISIONS ARE UNCONSTITUTIONAL

The Act’s provisions requiring labeling of “violent” video games with a large “18” – under the threat of substantial fines – cannot survive if the other challenged provisions are invalidated. The Supreme Court has long recognized that “[j]ust as the First Amendment may prevent the government from prohibiting speech, the Amendment may prevent the government from compelling individuals to express certain views.” *United States v. United Foods, Inc.*, 533 U.S. 405, 410 (2001) (citations omitted). Because compelled messages alter the content of what the compelled party would otherwise express, and in this case impose a message with which Plaintiffs strongly disagree, they are considered content-based regulation under the First Amendment and require strict scrutiny.<sup>8</sup> See *Riley v. Nat'l Fed'n of the Blind of N.C., Inc.*, 487 U.S. 781, 795 (1988). This protection extends not only to political or ideological speech, see *Pacific Gas & Electric Co. v. Public Utilities Commission of California*, 475 U.S. 1 (1986) (“PG&E”), but to *all* statements, whether of fact or opinion, see *Riley*, 487 U.S. at 797-98.

If the other portions of the law are enjoined, the Act's requirement that manufacturers, distributors and importers place a large "18" label on all "violent" video games would demand a *false*

<sup>8</sup> For this and other reasons, the State’s suggestion that the labeling restrictions are a valid regulation of commercial speech under *Zauderer v. Office of Disciplinary Counsel*, 471 U.S. 626 (1985) is meritless. See *id.* at 651 (noting that standard of review in that case applied when State compelled disclosure of “purely factual and uncontroversial information” designed to dissipate consumer confusion); *Blagojevich*, 404 F. Supp. 2d at 1081-82 (concluding that *Zauderer* does not apply to similar video game labeling requirements). Indeed, “[n]othing in *Zauderer* suggests . . . that the State is equally free to require [entities] to carry the messages of third parties, where the messages themselves are biased against or are expressly contrary to the [entity’s] views.” *PG&E*, 475 U.S. at 15 n.12. Even if the commercial speech standard were applicable, the labeling provisions would still be invalid.

1 statement, if the other portions of the law are enjoined because the label would appear to describe a  
2 legal restriction on sales where no such restriction exists. In any event, the mandatory label compels  
3 video game manufacturers, distributors, and retailers to channel the State's message that minors  
4 should not access certain video games – even if manufacturers and retailers vigorously disagree with  
5 this proposition. The label represents a message that video game retailers have not chosen for  
6 themselves. "Such forced association with potentially hostile views burdens" their expression and  
7 "risks forcing [them] to speak where [they] would prefer to remain silent." *PG&E*, 475 U.S. at 18.

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9 The labeling requirement triggers – and fails – strict scrutiny. The required label does not  
10 even purport to convey purely factual or noncontroversial information – "it tells parents and children  
11 nothing about the actual content of the games, and it creates the appearance that minors under  
12 eighteen are prohibited from playing such games." *Blagojevich*, 404 F. Supp. 2d at 1081. Instead, it  
13 is designed to force manufacturers and distributors to convey a stigmatizing message, "forc[ing]  
14 speakers to alter their speech to conform with an agenda that they do not set." *PG&E*, 475 U.S. at 9.  
15 This is plainly unconstitutional.

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17 Not only is the labeling requirement unduly burdensome, but it is also not narrowly tailored to  
18 achieve the State's purported goals. Notably, it ignores the less restrictive alternative of relying on  
19 the voluntary ESRB rating system, which fully allows consumers to make choices based on the  
20 content of the game. *See Riley*, 487 U.S. at 798-99 (law not narrowly tailored where potential donors  
21 could otherwise obtain information of which State sought to compel disclosure). As this court has  
22 already noted in the context of the labeling requirement, "[a] court should not assume a plausible, less  
23 restrictive alternative would be ineffective; and a court should not presume parents, given full  
24 information, will fail to act." *Schwarzenegger*, 401 F. Supp. 2d at 1047 (quoting *Playboy*, 529 U.S.  
25 at 824). Further, because the Act appears to place the burden of labeling on individual video game  
26 manufacturers, distributors, and importers, each of whom must decide which games fit within the  
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1 Act's terms, some may, out of an abundance of caution and fear of substantial penalties, label a far  
 2 wider range of games than even those arguably covered by the Act. *See* Andersen Decl. ¶¶ 7-11;  
 3 Lowenstein Decl. ¶¶ 16-18; Price Decl. ¶¶ 7, 18-29. The labeling requirement clearly infringes on  
 4 First Amendment rights.  
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#### IV. THE ACT IS UNCONSTITUTIONALLY VAGUE.

7 The Constitution demands that statutes be set forth with "sufficient definiteness that ordinary  
 8 people can understand what conduct is prohibited." *Kolender v. Lawson*, 461 U.S. 352, 357 (1983).  
 9 Such precision is essential to "give the person of ordinary intelligence a reasonable opportunity to  
 10 know what is prohibited, so that he may act accordingly." *Grayned v. City of Rockford*, 408 U.S.  
 11 104, 108 (1972). In particular, exacting precision is required of restrictions in the context of  
 12 protected expression. *See Reno v. American Civil Liberties Union*, 521 U.S. 844, 871-72 (1997)  
 13 (explaining that the vagueness of a "content-based regulation of speech," particularly one imposing  
 14 criminal penalties, "raises special First Amendment concerns because of its obvious chilling effect on  
 15 free speech"); *NAACP v. Button*, 371 U.S. 415, 433 (1963). The Act fails to provide these basic  
 16 constitutional protections.  
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18 In its order granting their motion for a preliminary injunction, the Court concluded that  
 19 Plaintiffs were not likely to prevail on the argument that the Act is unconstitutionally vague.  
 20 *Schwarzenegger*, 401 F. Supp. 2d at 1040-1042. Plaintiffs respectfully disagree with this preliminary  
 21 conclusion, and submit that the Act's terms are so inherently vague as to fail to give the ordinary  
 22 person "a reasonable opportunity" to know which video games might fall within the Act's  
 23 proscriptions.  
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25 For example, even accepting the Court's conclusion that the Act's definition of "violent"  
 26 video games turns on whether the game depicts "an image of a human being," and not "images of  
 27 human beings or characters with substantially human characteristics," *id.* at 1040-41, the term "an  
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1 image of a human being” itself is vague in the context of the video game medium. As detailed in the  
 2 Declaration of Ted Price, video game characters that appear to be human beings may actually be  
 3 zombies, aliens, gods, or some other fanciful creature, and might transform from humans to other  
 4 beings and vice versa over the course of the game. Price Decl. ¶¶ 10-11. Examples of such  
 5 ambiguous characters abound in the games submitted by Plaintiffs, including *Resident Evil*, *Jade*  
 6 *Empire*, and *God of War*. Price Decl. ¶¶ 30-44; Lowenstein Decl. ¶ 19. Therefore, even if some  
 7 games contain characters that are readily identified as “human” – such as *Full Spectrum Warrior* –  
 8 other, more fantastical games make this exercise much more difficult, and are susceptible to varying  
 9 and subjective interpretations. For these reasons, the court in *Blagojevich* held that the Illinois  
 10 statute, which applied to video games showing “human on human” violence, was unconstitutionally  
 11 vague. *Blagojevich*, 404 F. Supp. 2d at 1077 (“As a mechanism for regulating a fanciful medium,  
 12 however, this definition [of “human-on-human violence”] leaves video game creators, manufacturers,  
 13 and retailers guessing about whether their speech is subject to criminal sanctions.”). Likewise, here it  
 14 is impossible to determine in advance whether a game depicting violence against part-human or  
 15 super-human characters would run afoul of the Act.<sup>9</sup>

16 To give another example, one of the Act’s two alternative definitions of a “violent” video  
 17 game relies on a term that is so vague and broad that it threatens to cover a wide range of video  
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 22 <sup>9</sup> As Plaintiffs argued in their preliminary injunction briefs, many of the other terms in the statute  
 23 have no clear meaning, not necessarily because those terms would not have a discernable meaning  
 24 in the context of actions taken in the real world, but because the terms cannot be so easily applied in  
 25 the virtual world of video games. For example, it is difficult if not impossible to measure whether a  
 26 “high degree of pain” is being inflicted to a character that may, for example, possess superhuman  
 27 characteristics, and at any rate is only an image on a video screen. See Andersen Decl. ¶ 11; Price  
 28 Decl. ¶¶ 12, 16. And how does a video game manufacturer determine if a character – much less a  
 player controlling a character in the game – shows “indifference to . . . suffering”? Act,  
 § 1746(d)(2)(A). Indeed, it would be simply impossible for video game manufacturers and  
 distributors to determine the “intent” of every possible *player* of a particular video game, such as  
 whether a player will “specifically intend . . . abuse.” Act, § 1746(d)(2)(A); see; Lowenstein Decl.  
 ¶ 19; Andersen Decl. ¶ 11; Price Decl. ¶ 15. These are just a few illustrations of how the Act is  
 unconstitutionally vague.

1 games, including those with obvious literary and artistic merit and possibly games rated “T” and  
2 lower by the ESRB. The second prong of the Act’s definition, § 1746(d)(1)(B), would cover games  
3 in which the “range of options available to a player” includes killing or seriously injuring another  
4 character in a way that involves “serious physical abuse.” In the realm of often fantastical video  
5 games, the term “serious physical abuse” could possibly be held to apply to a wide range of martial  
6 arts fighting, sword fights, and battles with (super)human characters. As one example, in *Resident*  
7 *Evil 4*, the player encounters both zombie and human enemies and, for strategic reasons in the game  
8 (such as conserving ammunition), may wound them in a way that appears to cause unconsciousness,  
9 would inflict “serious physical pain” on a real person, or impairs a bodily member such as a leg.  
10 Compare *Act.* at § 1746(d)(1)(B)(2)(D). Similarly, players in *Jade Empire*, in the process of fighting  
11 enemies with swords, may wound characters in ways that may impair body parts or cause extreme  
12 “pain” to the enemy character. Plaintiffs do not believe that any of these games should fall under the  
13 Act, but the fact that they might, and that it is utterly unclear as to what games are covered,  
14 underscores the Act’s constitutional failings, and the concomitant chilling effect that it creates. See  
15 *Granholm*, 404 F. Supp. 2d at 983 (noting that in light of a similarly vague statute that “without  
16 wholesale, indiscriminate refusals to sell video games to minors by store operators it appears  
17 impossible to protect sellers from prosecution”).  
18

19 In sum, even if the Court were to determine that the definitions could be applied in the context  
20 of some games (a determination with which Plaintiffs respectfully disagree), see *Schwarzenegger*,  
21 401 F. Supp. 2d at 1042, the Act is vague as to how it applies to a broad range of current and future  
22 games. Indeed, as this Court has noted, even the *Defendants* cannot say which of the games  
23 submitted by the Plaintiffs would be covered by the Act. As a result, “[n]ot only is a conscientious  
24 retail clerk (and her employer) likely to withhold from minors all games that could possibly fall  
25 within the broad scope of the Act, but authors and game designers will likely ‘steer far wider of the  
26  
27  
28

1 unlawful zone . . . than if the boundaries of the forbidden area were clearly marked.”” *VSDA*, 325 F.  
2 Supp. 2d at 1191 (quoting *Grayned*, 408 U.S. at 109 (alteration in original)).  
3

## CONCLUSION

4  
5 For the foregoing reasons, Plaintiffs respectfully ask this Court to grant summary judgment in  
6 their favor and permanently enjoin the Act.  
7

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